LEFLORE COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OKLAHOMANS SERVED:

County FY21:

230

County Cumulative FY03-FY21:

5,746

State Cumulative FY03-FY21:

523,994



2020 OKLAHOMA STATE DEPARTMENT OF HEALTH



(Rate per 100,000)

CANCER DEATHS

OBESITY RATE

PREVALENCE OF DIABETES

(Rate per 100,000)

ADULT SMOKING RATE (%)

25.8%

(%)

48.6%

(%) 16.9%

COUNTY **OKLAHOMA** U.S. 292.5 200.1 244.1 171.1 168.2 144.1

19.1% 15.5%

36.4% 31.9%

13.0% 10.6%



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$371,697 invested in your community FY21-FY22

\$1,172,085 invested in your community FY16-FY20

Grantees FY21-FY22

Leflore County Youth Services, Inc.

\$371.697



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$318,500 invested in your community

Healthy Communities Incentive Grants

Town of Arkoma City of Heavener Town of Panama	\$36,000 \$36,000
City of Pocola	

City of Poteau	\$50,000
City of Spiro	\$36,000
City of Talihini	\$36,000

Healthy Schools Incentive Grants

Heavener Public Schools	\$20	,000
Howe Public Schools	. \$11	,500
Poteau Public Schools	\$10	,000

Poteau High School	\$8	.00	10
Wister Public School			



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

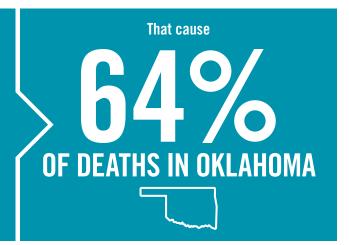
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING-PREVALENCE 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF**

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA